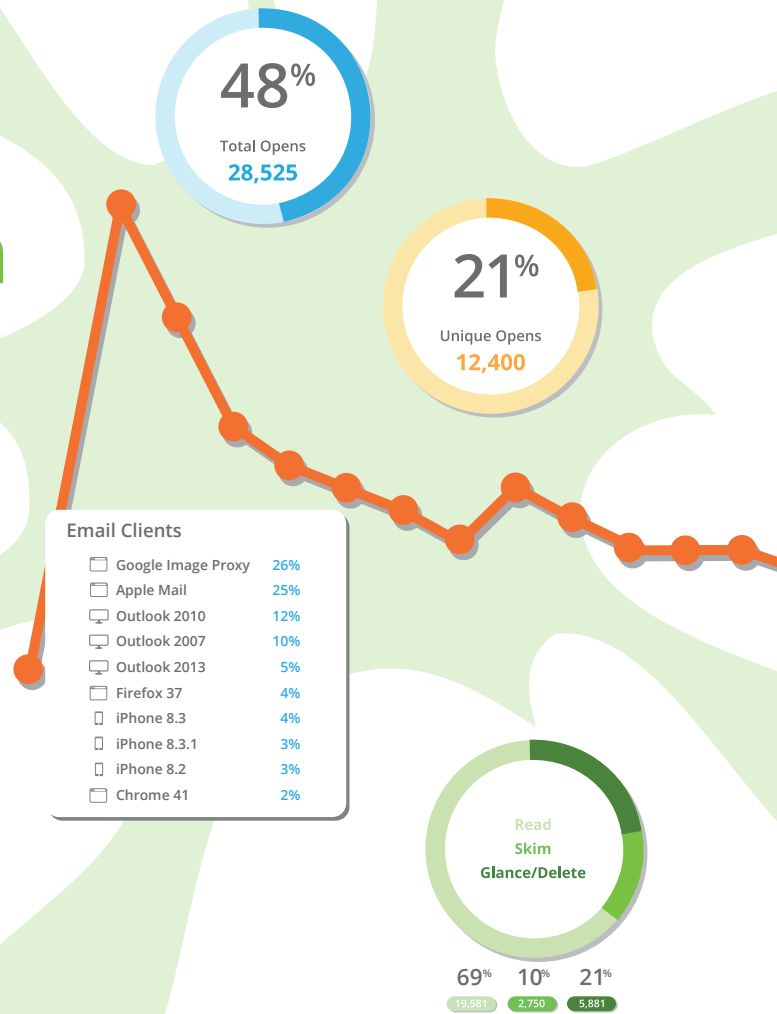




# Comprehensive data at your fingertips.

We offer the most advanced email analytics tools in the industry so you can go beyond basic metrics and gauge what really captivates your audience.

How are you measuring success? Opens and clicks don't tell the whole story. That's why we work with your email service provider to track and report even more.



## ENGAGEMENT REPORTING

Uncover exactly how long subscribers interact with your email.



## EMAIL CLIENT REPORTING

Track client and device usage to focus your testing and optimization efforts.



## HEAT MAPPING

Visualize subscriber activity to aid decision-making and maximize effectiveness.



## GEOLOCATION

Discover your top countries for opens, clicks, reads, prints and more.



## OPEN & CLICK TRACKING

Gain individual subscriber data for detailed segmentation.



## CAMPAIGN COMPARISON

Evaluate your campaigns side by side to determine what's working and what isn't.



*Our extensive analytics give you the ability to craft your most effective email campaigns to date.*

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